

06/agosto/2021

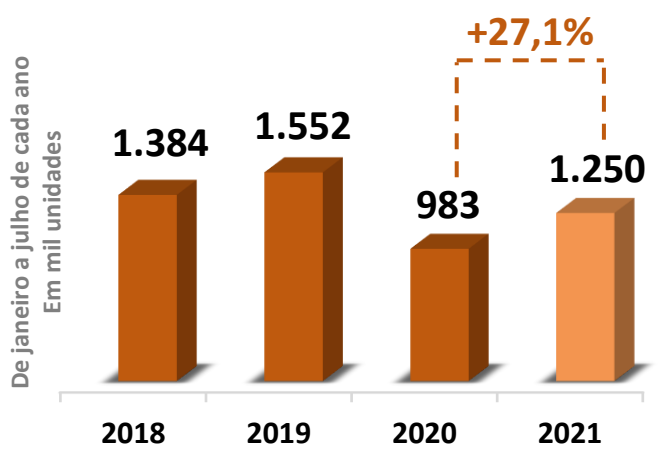
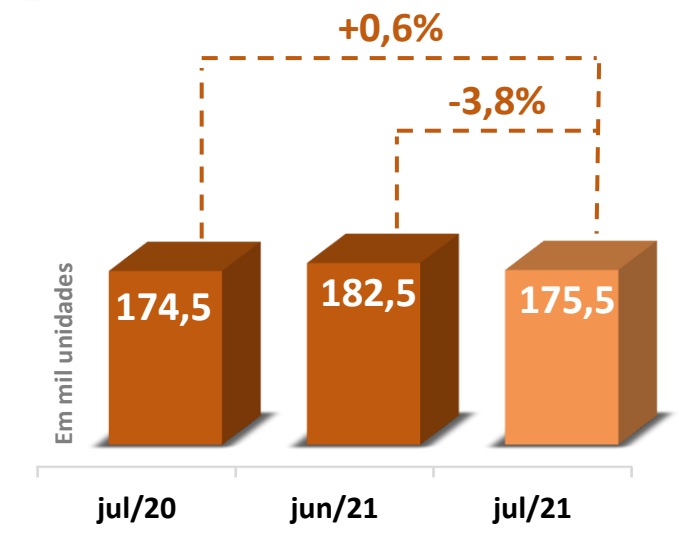


# COLETIVA DE IMPRENSA

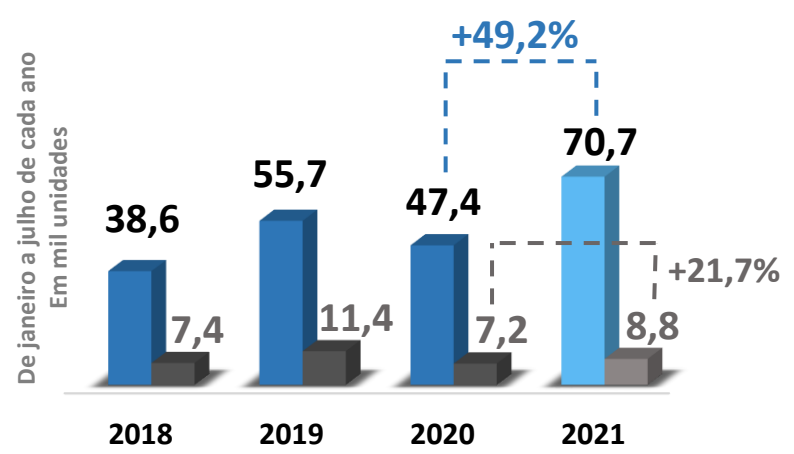
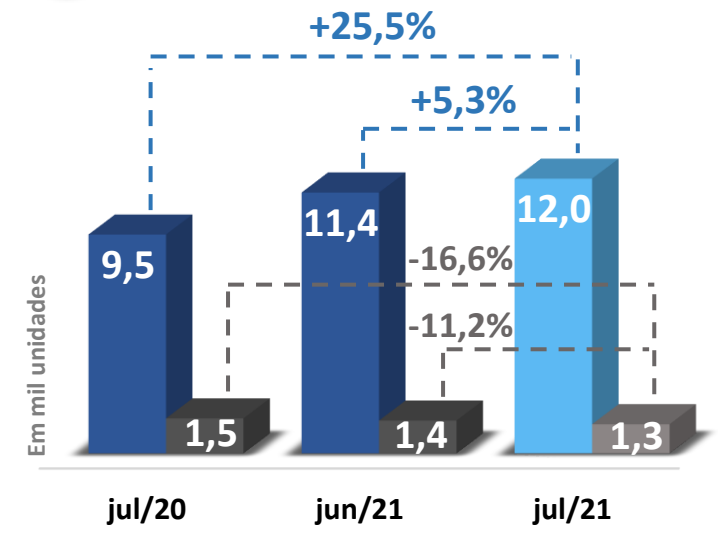
## Desempenho da Indústria Automobilística Brasileira - Julho 2021



## Autoveículos

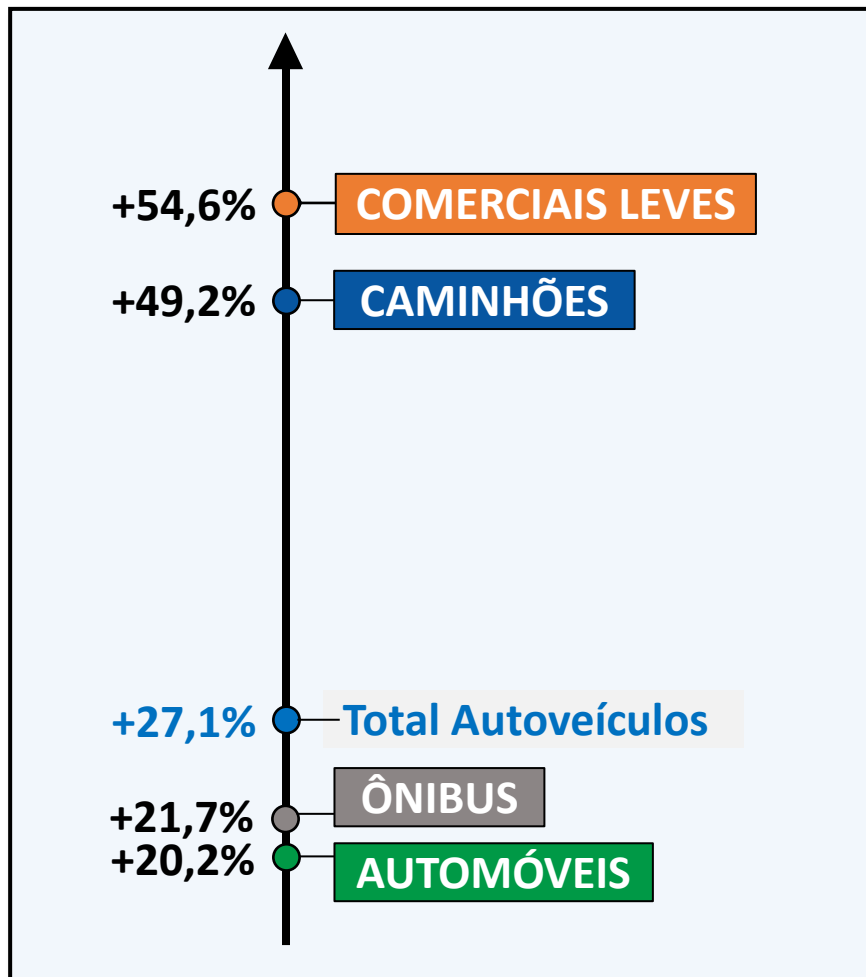


## Caminhões e Ônibus

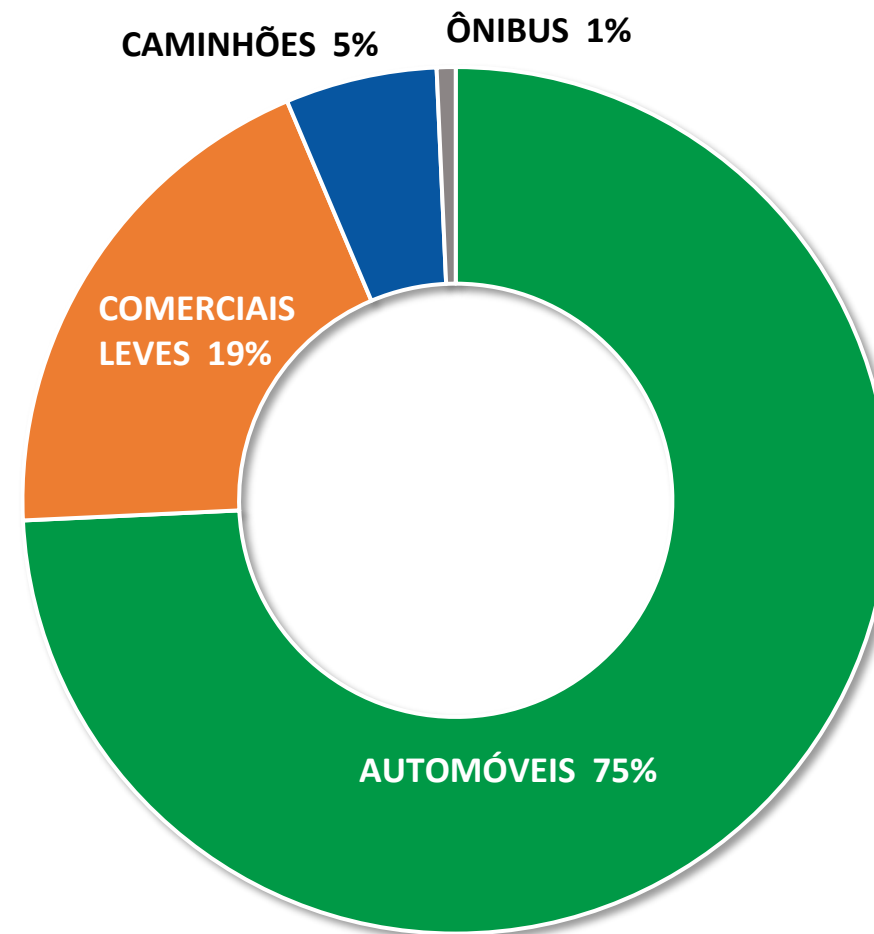


# Mercado de Autoveículos - Por Segmento

**Variação %**  
Licenciamento Jan-Jul 2021 x Jan-Jul 2020



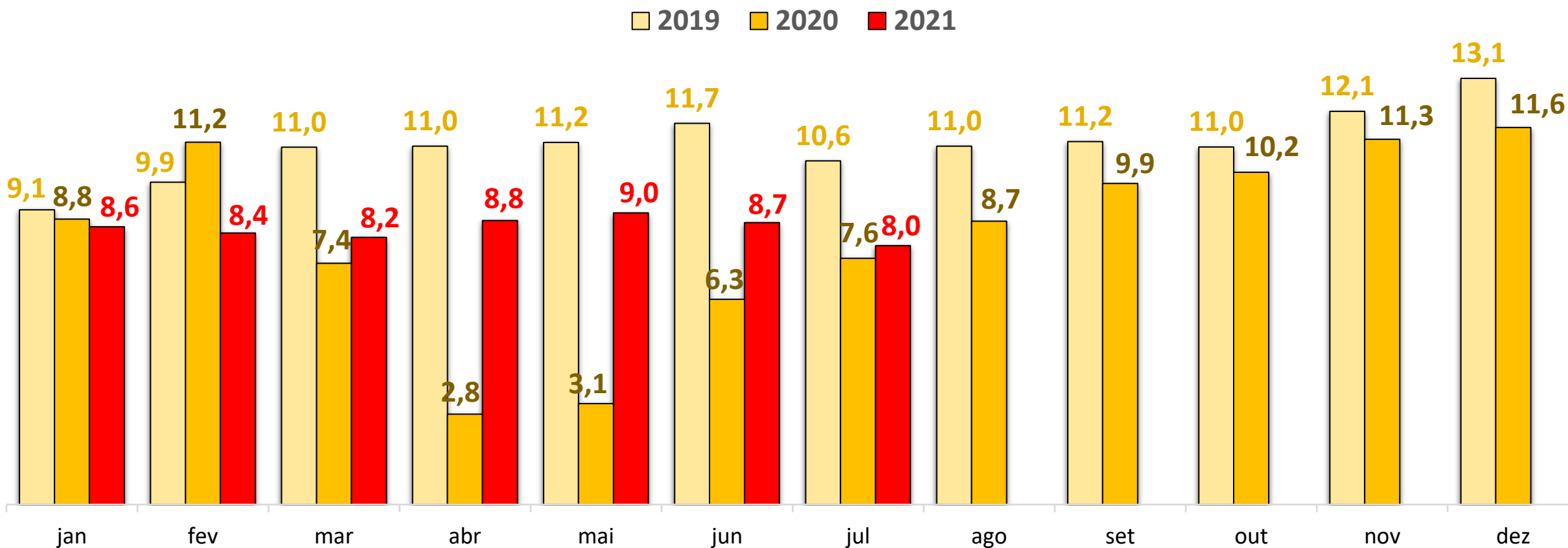
**Participação %**  
Jan-Jul 2021



# Comparativo 2019 x 2020 x 2021 - Autoveículos (mil unidades)

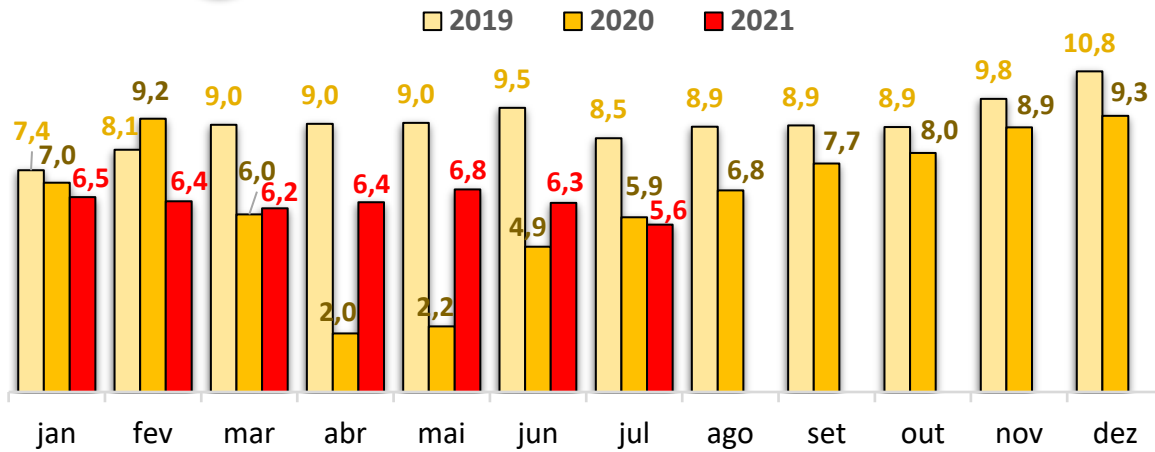


## Licenciamento - Média diária

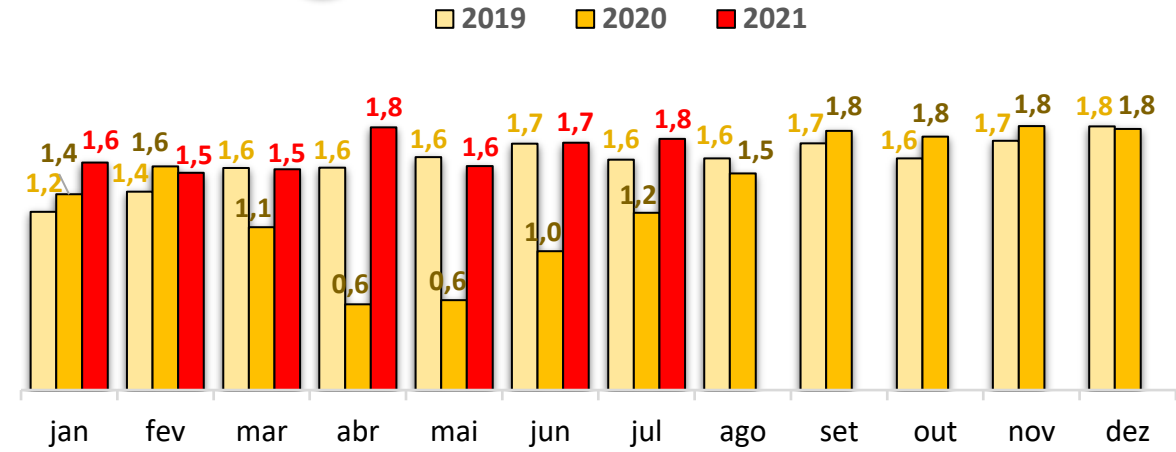


# Comparativo 2019/20/21 - Licenciamento - Média Diária

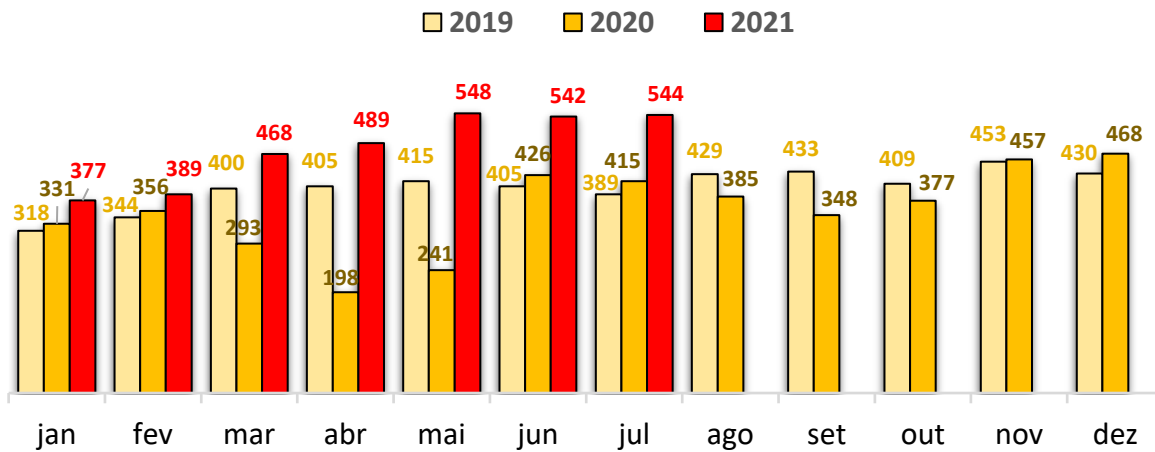
## Automóveis (mil unidades)



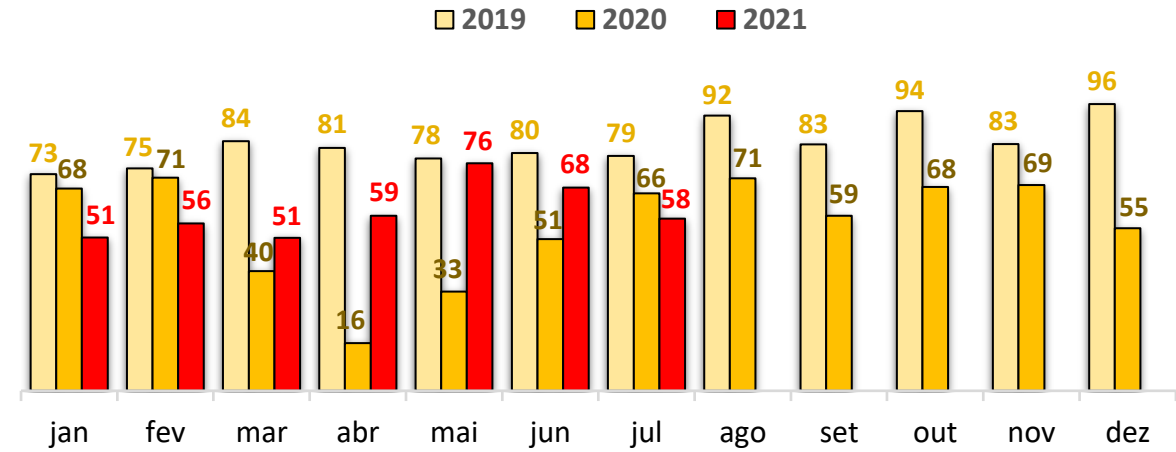
## Comerciais Leves (mil unidades)



## Caminhões (unidades)

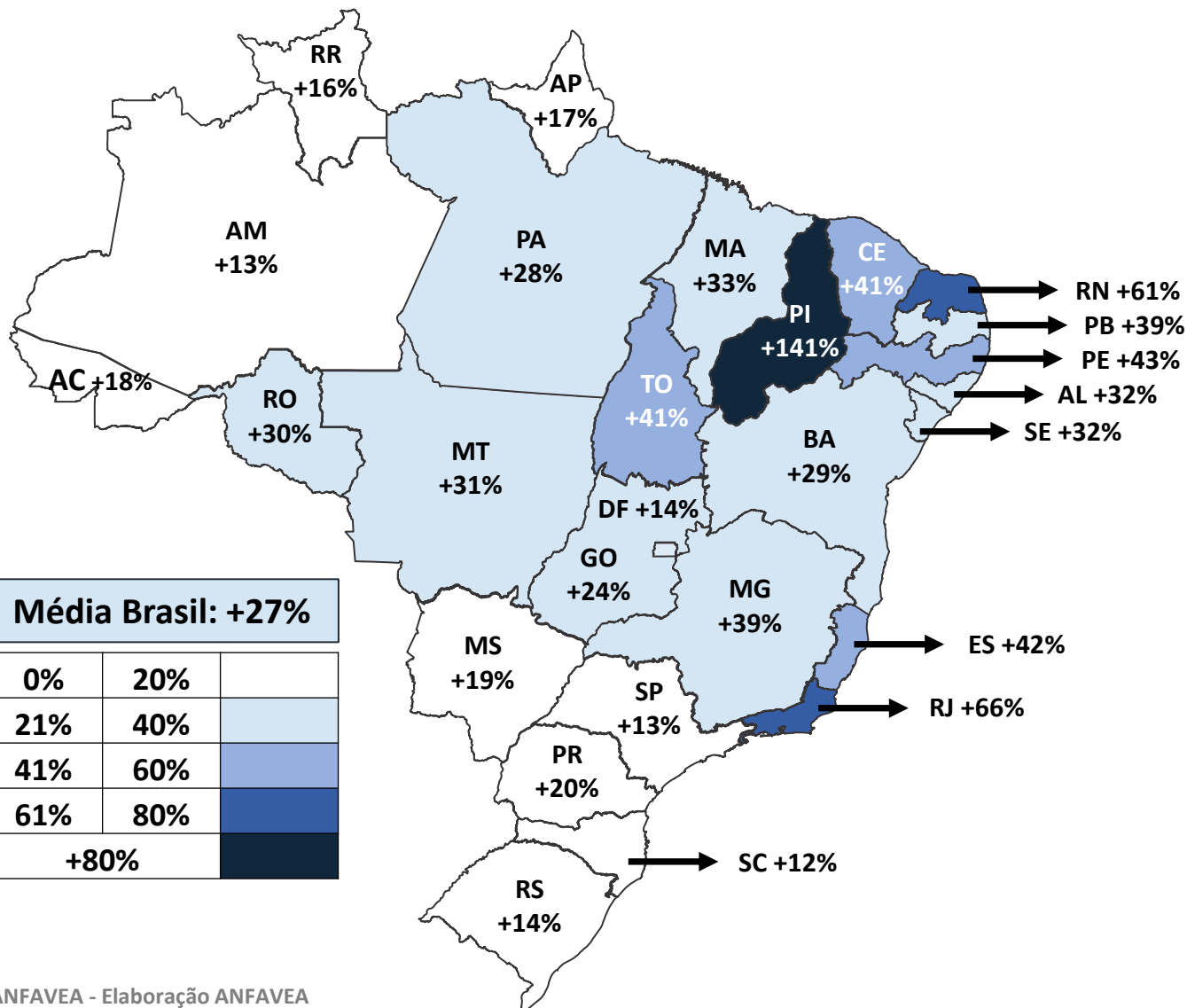


## Ônibus (unidades)



# Licenciamento de Autoveículos Novos por Estado

Variação % Janeiro a Julho de 2021 / 2020



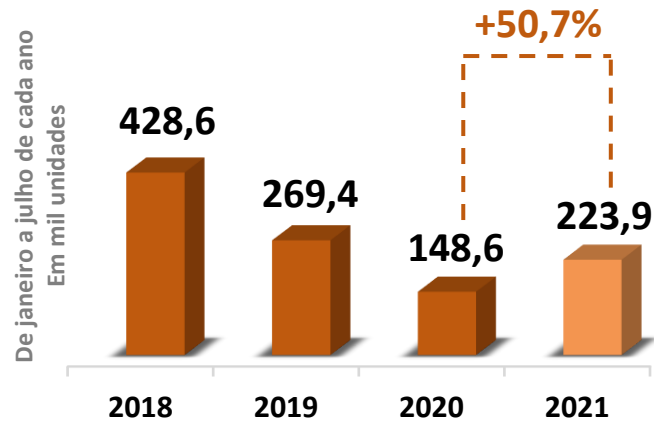
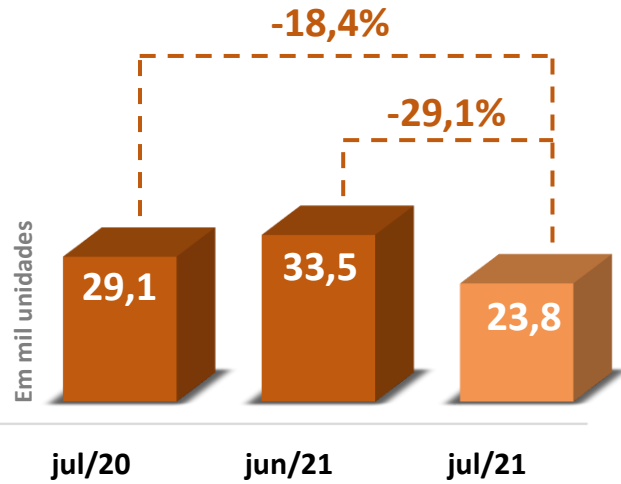
Média Brasil: +27%

|      |     |  |
|------|-----|--|
| 0%   | 20% |  |
| 21%  | 40% |  |
| 41%  | 60% |  |
| 61%  | 80% |  |
| +80% |     |  |

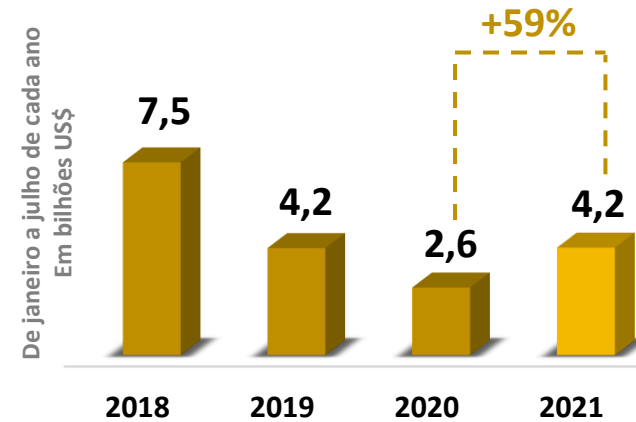
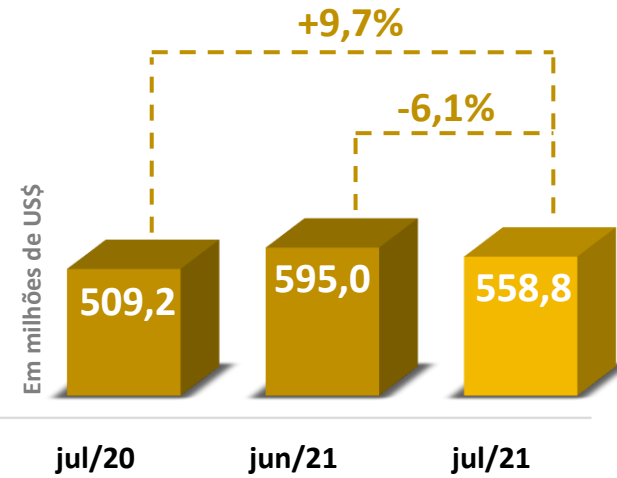
| Estados      | 2020           | 2021             | Variação % |
|--------------|----------------|------------------|------------|
| AC           | 2.905          | 3.441            | 18%        |
| AL           | 9.137          | 12.053           | 32%        |
| AM           | 14.032         | 15.855           | 13%        |
| AP           | 3.709          | 4.335            | 17%        |
| BA           | 36.336         | 46.900           | 29%        |
| CE           | 19.415         | 27.441           | 41%        |
| DF           | 34.941         | 39.868           | 14%        |
| ES           | 17.696         | 25.086           | 42%        |
| GO           | 39.037         | 48.300           | 24%        |
| MA           | 13.970         | 18.532           | 33%        |
| MG           | 185.807        | 258.714          | 39%        |
| MS           | 15.474         | 18.412           | 19%        |
| MT           | 22.316         | 29.319           | 31%        |
| PA           | 20.464         | 26.215           | 28%        |
| PB           | 12.309         | 17.103           | 39%        |
| PE           | 27.712         | 39.523           | 43%        |
| PI           | 4.858          | 11.722           | 141%       |
| PR           | 71.624         | 86.230           | 20%        |
| RJ           | 44.812         | 74.521           | 66%        |
| RN           | 7.923          | 12.778           | 61%        |
| RO           | 9.131          | 11.878           | 30%        |
| RR           | 3.138          | 3.636            | 16%        |
| RS           | 54.970         | 62.935           | 14%        |
| SC           | 57.032         | 63.943           | 12%        |
| SE           | 6.678          | 8.785            | 32%        |
| SP           | 241.530        | 273.111          | 13%        |
| TO           | 6.355          | 8.990            | 41%        |
| <b>Total</b> | <b>983.311</b> | <b>1.249.626</b> | <b>27%</b> |



## Autoveículos

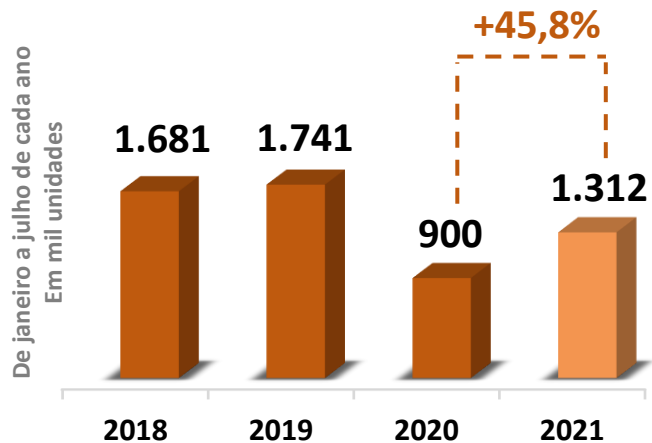
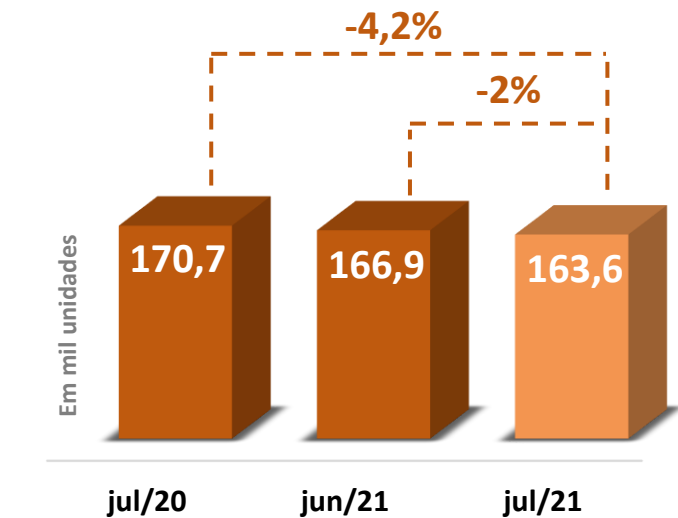


## Exportações em valor Autoveículos

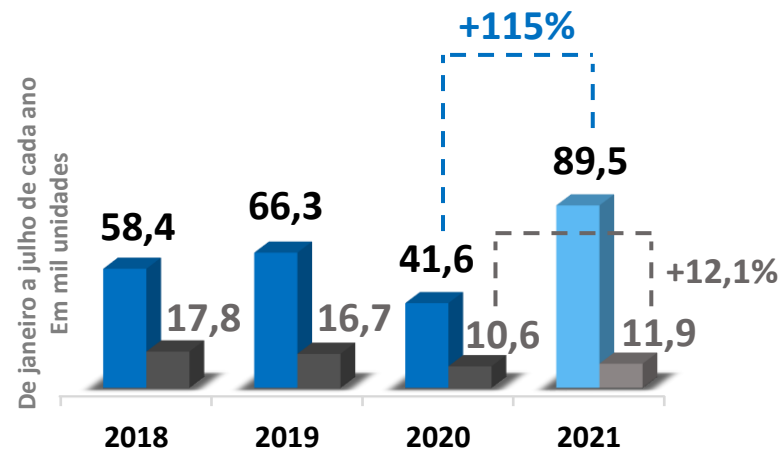
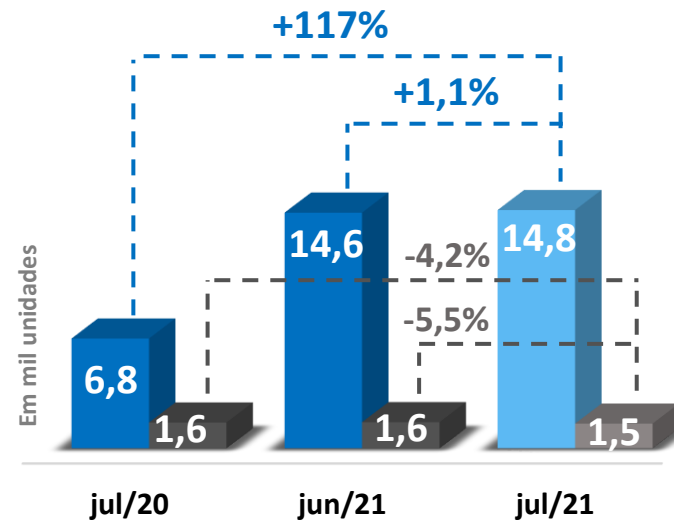




## Autoveículos



## Caminhões e Ônibus

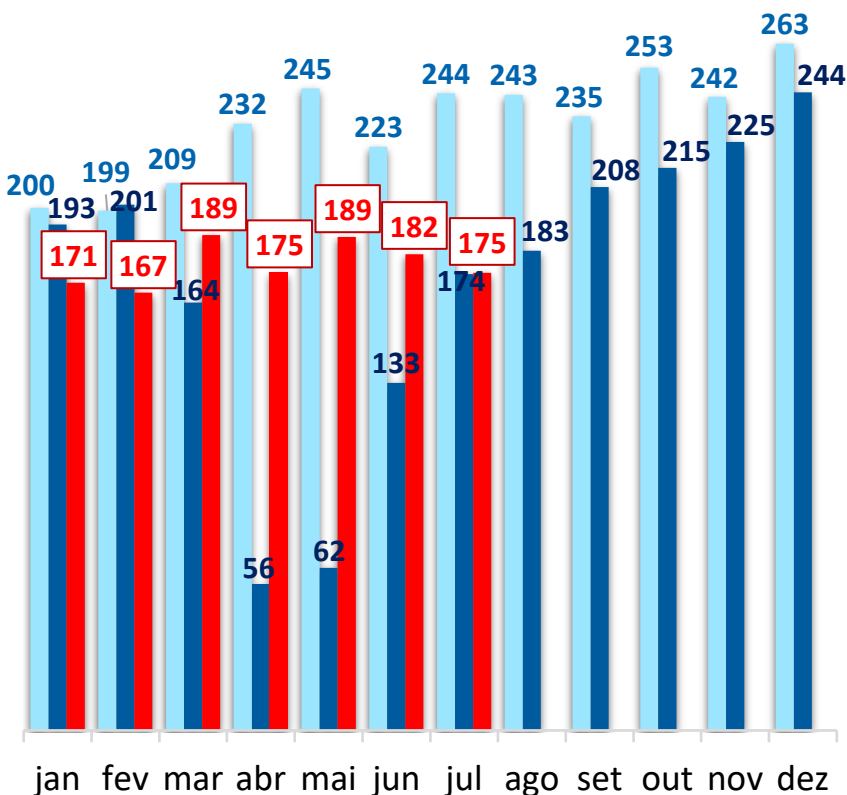




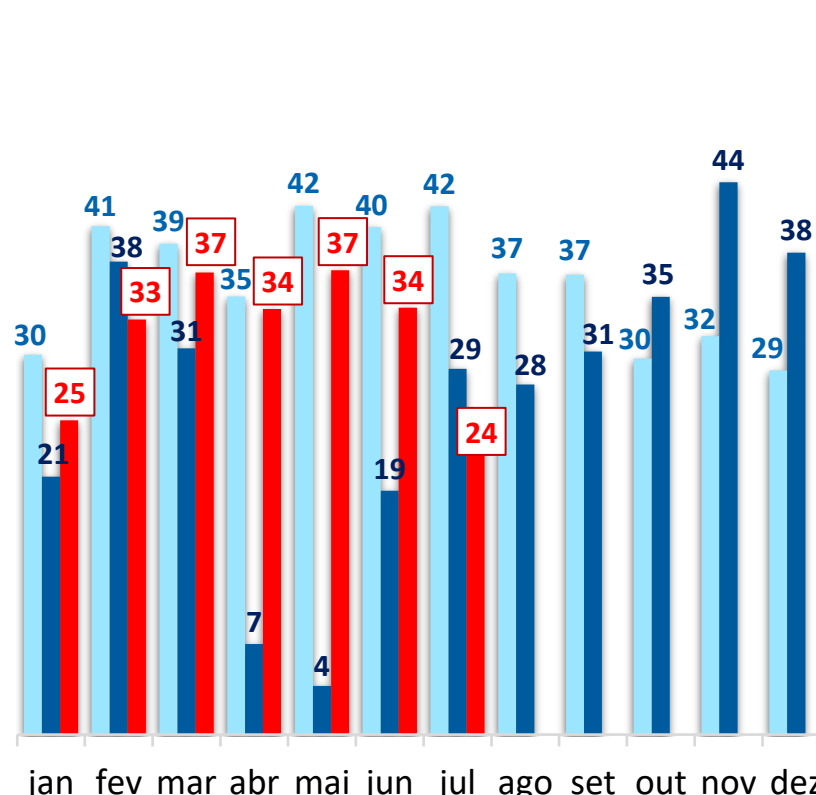
# Comparativo 2019 x 2020 x 2021 - Autoveículos (mil unidades)



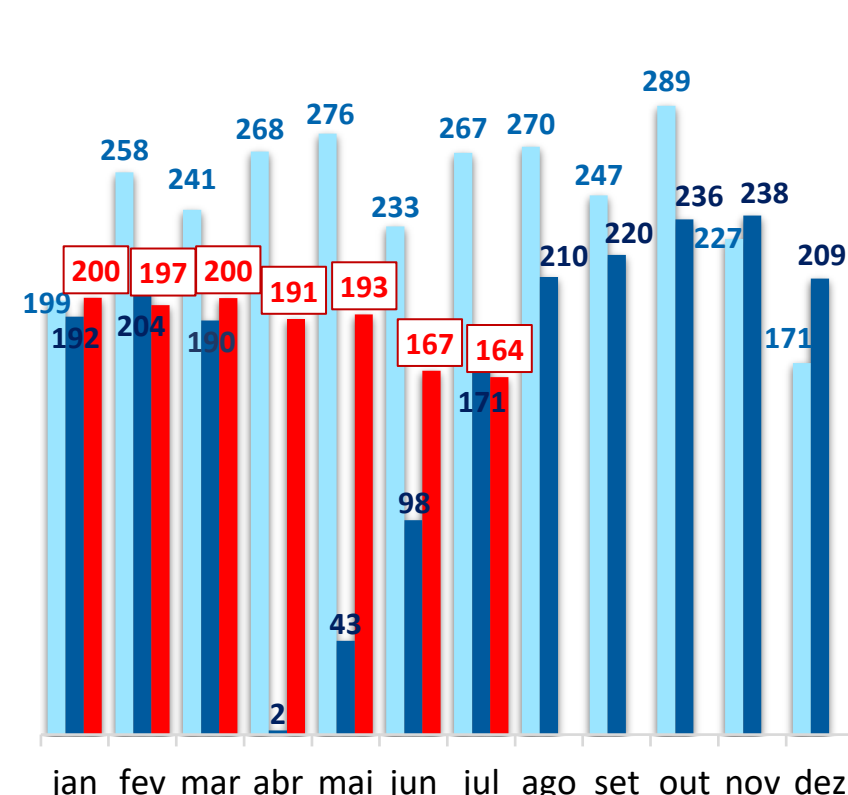
## Licenciamento



## Exportações



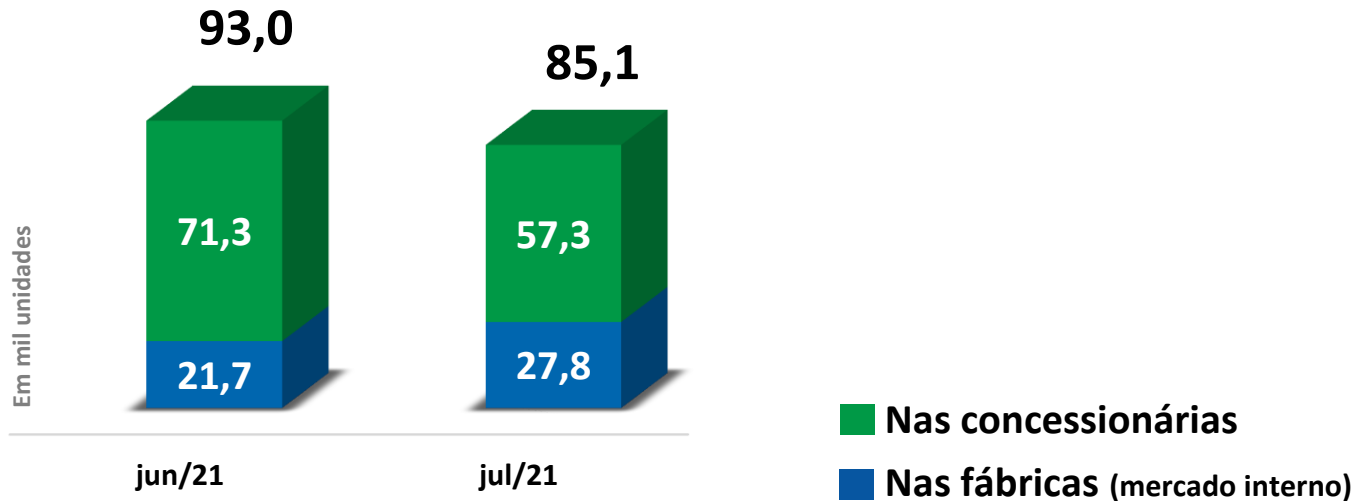
## Produção



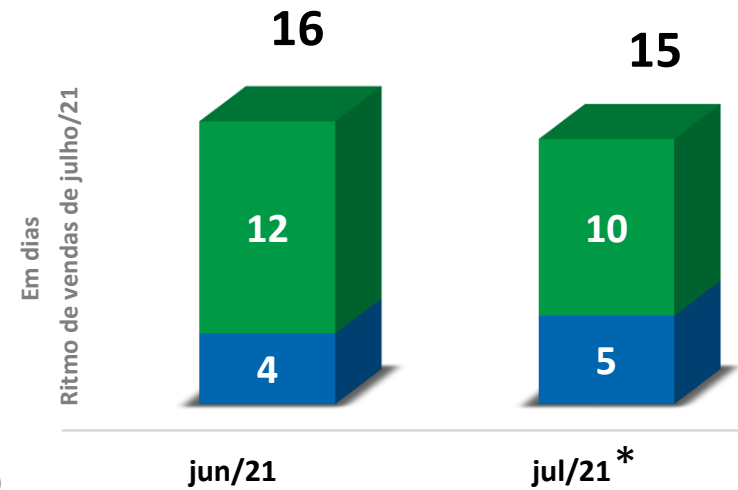
■ 2019   
 ■ 2020   
 ■ 2021

# Estoque de Autoveículos

## Quantidade

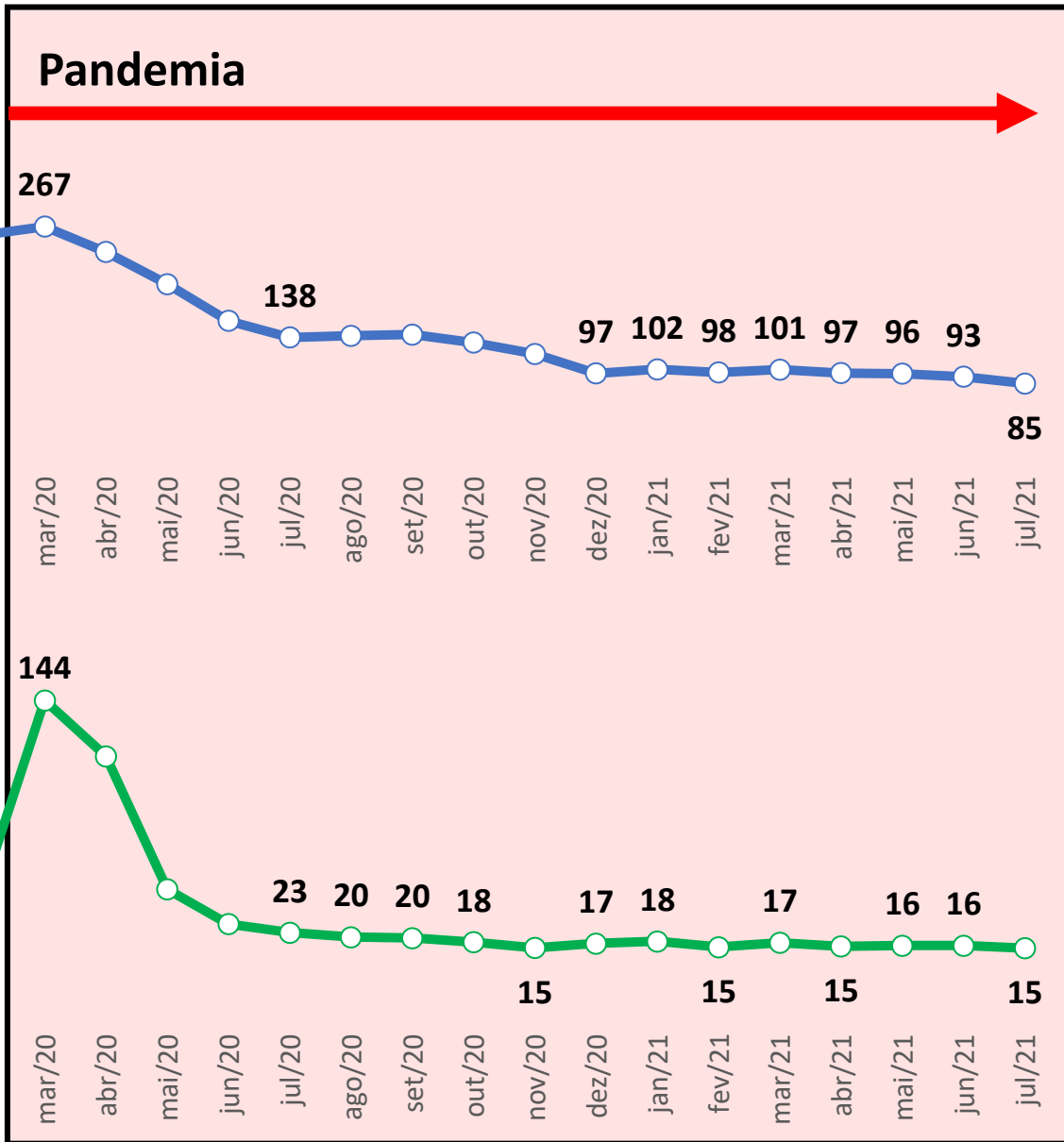
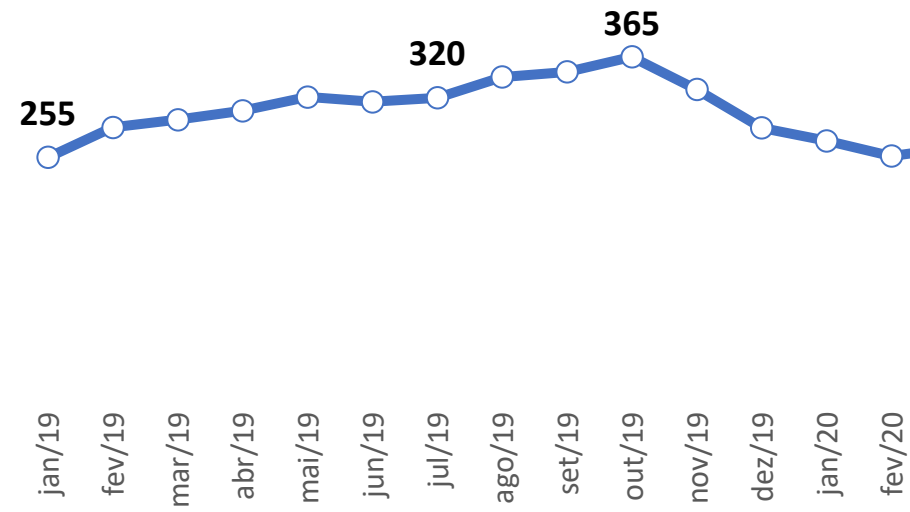


## Dias de estoque

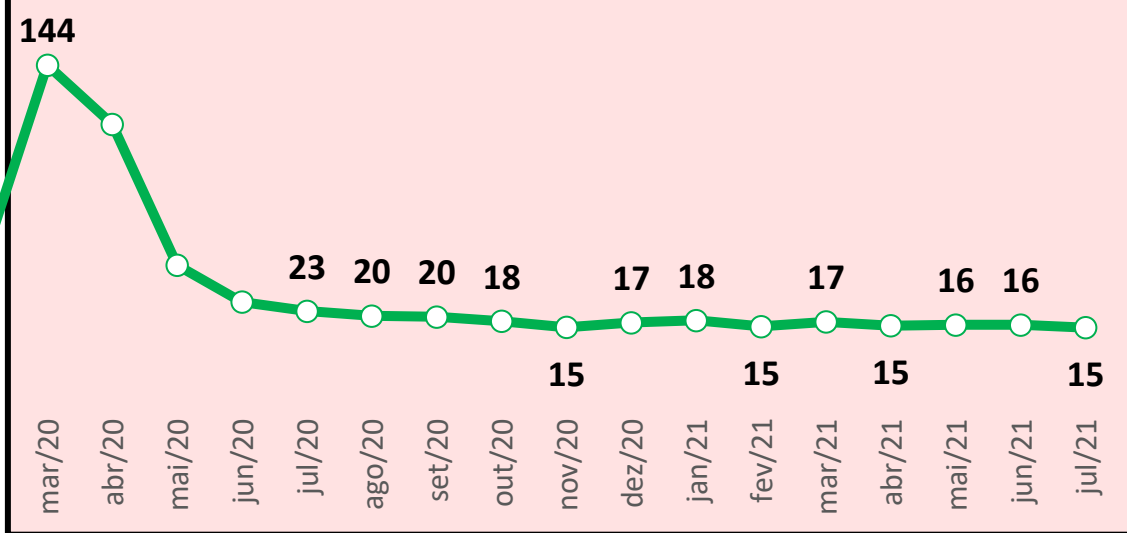
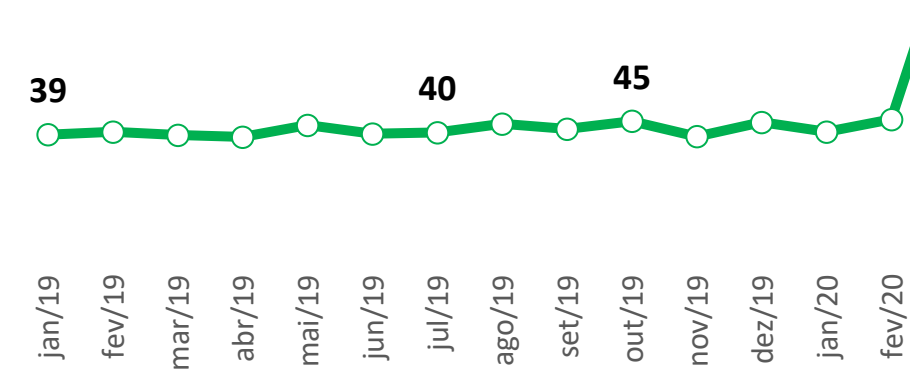


# Estoque de Autoveículos (Fábrica + concessionários)

**Quantidade (mil unidades)**



**Dias de estoque**



# Veículos leves - Preços x Custos

## Automóveis e Comerciais Leves (varejo)

|              |            |
|--------------|------------|
| <b>Novos</b> | <b>0km</b> |
|--------------|------------|

|                  |      |
|------------------|------|
| <b>Seminovos</b> | 2021 |
|                  | 2020 |
|                  | 2019 |
|                  | 2018 |

|               |      |
|---------------|------|
| <b>Usados</b> | 2017 |
|               | 2016 |
|               | 2015 |
|               | 2014 |
|               | 2013 |
|               | 2012 |
|               | 2011 |

## Variação Acumulada 12 meses - jun/21

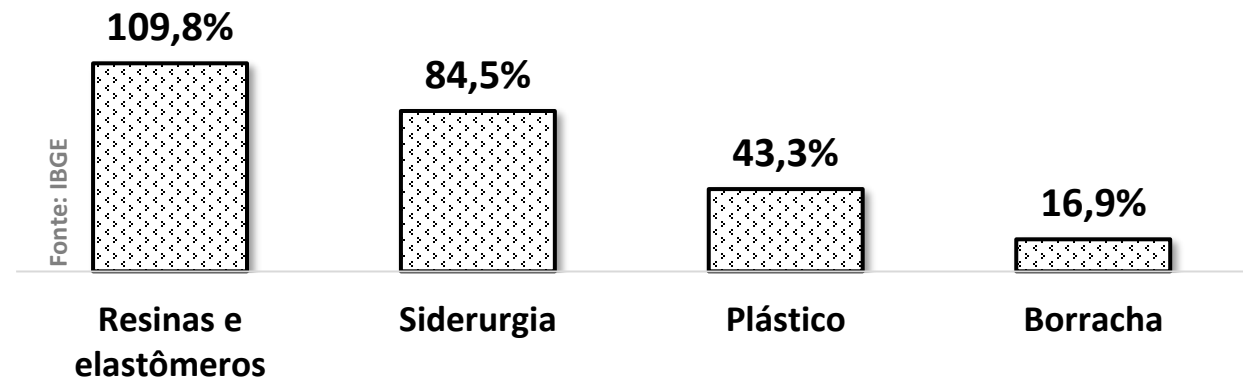
|             |
|-------------|
| <b>8,3%</b> |
|-------------|

|       |
|-------|
| 17,4% |
| 15,1% |
| 18,6% |
| 18,2% |

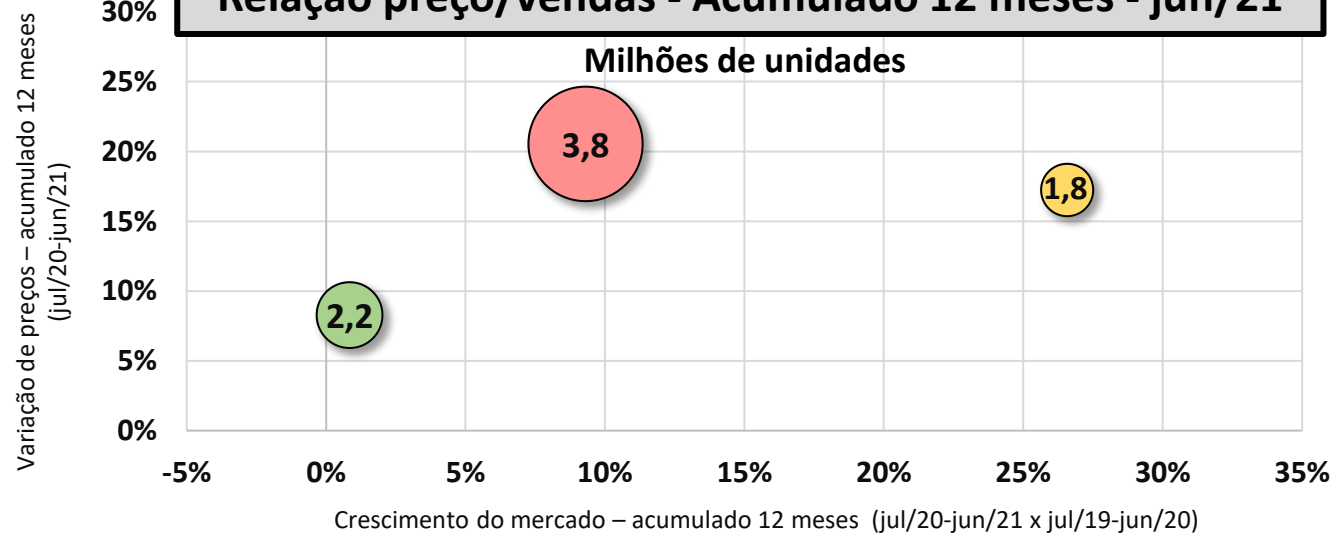
|       |
|-------|
| 18,4% |
| 16,6% |
| 19,1% |
| 22,4% |
| 23,4% |
| 22,7% |
| 24,8% |

Fonte: KBB

## Aumento de custos - Acumulado 12 meses - jun/21

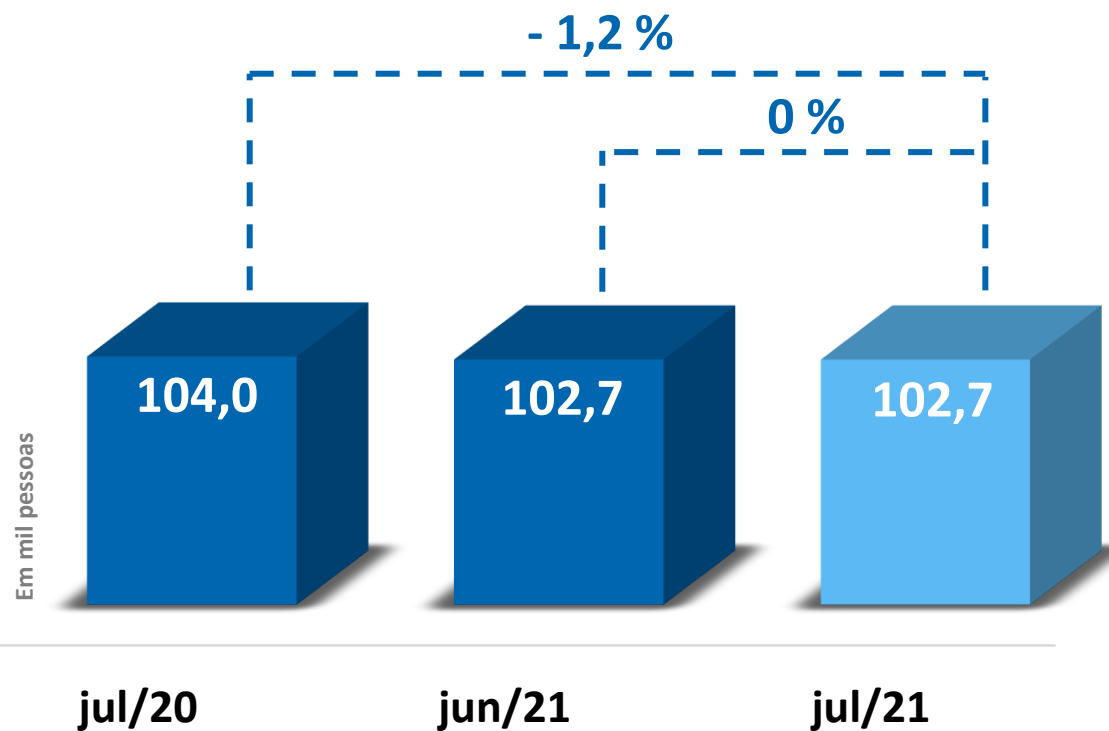


## Relação preço/vendas - Acumulado 12 meses - jun/21



Fonte: ANFAVEA, KBB e FENAUTO

# Emprego Autoveículos - Funcionários diretos



# ANFAVEA: O CAMINHO DA DESCARBONIZAÇÃO DO SETOR AUTOMOTIVO

Acompanhe a discussão dos cenários para o futuro da motorização veicular, considerando a realidade brasileira, incluindo os resultados do estudo inédito feito pelo Boston Consulting Group



**Luiz Carlos Moraes**  
Presidente  
ANFAVEA



**Marco Saltini**  
Vice-Presidente  
ANFAVEA



**Henry Joseph Junior**  
Diretor Técnico  
ANFAVEA



**Masao Ukon**  
Sócio Sênior  
BCG



10 de agosto | 10h00 | Canal ANFAVEA Youtube